



## Privacy policy...

At AdReview your privacy is important. To maintain your privacy, this notice explains how we collect information and the choices you can make when visiting this site.

### The information we collect

AdReview may collect and use the following kinds of personal information:

- Information about your use of this website.
- Information that you provide for the purpose of subscribing to news from AdReview.
- Information that you provide when you agree to participate in a survey, questionnaire, promotion or marketing program run by AdReview.
- The type of personal information that you send to AdReview may include:
  - Name
  - Job title & Company
  - Email & Telephone number

### Using personal information

AdReview may use your personal information to:

- Administer this website.
- Personalise the website for you.
- Enable your access to and use of the website services.
- Send you marketing communications where you have provided permission to do so.
- Invite you to targeted and relevant programs and events.

Where AdReview discloses your personal information to its agents or sub-contractors for these purposes, the agent or sub-contractor in question will be obligated to use the information in accordance with the terms of this privacy statement.

### Cookies

We use cookies (information stored by your browser) to track information to improve the content and offerings on this site. Although we cannot identify individuals from this information, once you choose to furnish the site with personally identifiable information, this information may be linked to the data stored in the cookie. Cookies can be disabled on your computer, but this may limit the experience our website is able to offer. Third Party cookies may include:

- Anonymous tracking for analytic purposes via Google
- YouTube (embedded content)
- Twitter (embedded content)
- LinkedIn (embedded content)

**Securing of your data**

AdReview will take reasonable technical and organisational precautions to prevent the loss, misuse, or alteration of your personal information. AdReview will store all the personal information you provide on its secure servers.

**Updating this statement**

AdReview may update this privacy statement by posting a new version on this website. You should check this page occasionally to ensure you are familiar with any changes.

**Contact AdReview**

If you have questions about this privacy statement or treatment of your personal information, please contact me at [lianne@adreview.com.au](mailto:lianne@adreview.com.au).